

Encore!

CAST·CHOIR·AND·ORCHESTRA

2010 Donor Packet

Benefitting

MAKE-A-WISH®

www.encorecentral.org

Mission Statement

To give all Walt Disney World Cast Members and their families the opportunity to perform in a choral/orchestral environment where the proceeds from each concert are donated to a charity.

What is Encore?

ENCORE! Cast Choir and Orchestra was formed in 2002 by a small group of Disney Cast Members with a passion for music and a strong desire to give back to the community. Over the past eight years, Encore! has performed eight very different concerts featuring the music of Broadway, Patriotic songs, Gospel hymns, Rock anthems, themes from the Movies, and Pop favorites. The show continues to see incredible growth each year, and today we are a volunteer ensemble of nearly 300 members. Best of all, we've been able to contribute over \$110,000 to deserving Central Florida organizations.

Our club's success is due to the overwhelming response we've received from our audience and sponsors.

About Our Concerts

In July 2009, we performed our latest concert – "REVOLUTION! A Musical Flashback to the 60's and 70's." Through the generous donations of our sponsors and audience members, we raised a record \$35,000 for the United Arts of Central Florida. The United Arts is a partnership of businesses, governments, foundations, arts and cultural organizations, school districts, artists and individuals working to enhance the quality and variety of cultural experiences available throughout Lake, Orange, Osceola and Seminole counties.

Donation Program

This year we are very excited to announce that the Make-A-Wish Foundation of Central and Northern Florida will be the benefactor of our next summer concert in 2010.



Contributions can be in the form of grants, provision of needed in-kind support, and/or donated services. All in-kind contributions, where goods or services are donated rather than money, will be recognized with benefits corresponding to their values as calculated by the board.

Company Recognition

When you donate, your company will receive tremendous exposure to a variety of professionals and potential customers. Depending on your contribution level, we will include your company's logo in our program as well as on our website- showcasing your name to several thousand concert attendees. Your support also directly benefits the Make-a-Wish Foundation.

Past Beneficiaries

Red Chair Project
SPCA of Central Florida
The USO
A Gift for Music
Armed Forces Children's Education Fund
BASE Camp- Children's Cancer Foundation
Juvenile Diabetes Research Foundation

Contribution Levels

Platinum: \$500+ (only 2 available)

Full page and Full Color advertisement on inside flap of program
Company logo with link on Encore website
Name in program

Gold: \$350+

Company name with link on Encore website
Full page advertisement in program (5" wide by 8" high)
Name in program

Silver: \$200+

1/2 page advertisement in program (5" wide by 3.5" high)
Name in program

Bronze: \$100+

1/4 page advertisement (logo only) in program (2.5" wide by
3.5" high)
Name in program

Friends of Encore: \$50+

Name in Program

Contribution Form

Contribution Level: _____

Contact Name: _____

Company Name: _____

Name as it should appear in program: _____

Contact Phone: _____ Contact Fax: _____

Email: _____

Address: _____

- Please make checks payable to "Make-a-Wish Foundation of central and Northern Florida." Upon receiving your contribution, we will issue a receipt to the contact name and address above.
- If your contribution level comes with an advertisement or logo placement, please send your artwork to katie@encorecentral.org
- Artwork should ideally be in vector format (Adobe .eps or .ai extension). Although Photoshop, JPG and PDF files are also acceptable

Please submit this form with check to:

Encore!

c/o Katie McCutchen

PO Box 22272

Lake Buena Vista, FL 32830

Enquiries:

Katie McCutchen

Sponsorship Coordinator

321-303-4052

katie@encorecentral.org

Bruce Light

Producer

producer@encorecentral.org

The deadline for program recognition is July 9, 2010.